



Welcome to Hamden Fest 2026!

Be Where Business & Community Connect. Join us at the **21ST ANNUAL BUSINESS & COMMUNITY EXPO AT HAMDEN FEST**

Spark Attention. Build Relationships. Grow Your Business

Local business is built on establishing long term relationships. It's important to continue to get your products and services in front of the community and new customers. We can help with that by giving you a bigger audience and increase your business visibility by thousands. That's why we created Hamden Fest...an event where the whole community and beyond comes together!

Why Exhibit?

- Generate high-quality local leads
- Increase brand visibility
- Showcase products & services
- Engage face-to-face with decision-makers
- Strengthen community presence
- Build long-term customer relationships
- Position your business as a market leader
- Drive immediate and future sales



When: Saturday, June 6, 2026 | 11:00am - 4:00pm | Rain Date: June 7, 2026

Where: Hamden Town Center Park | 2761 Dixwell Avenue, Hamden

Produced by the Hamden Regional Chamber of Commerce in partnership with the Town of Hamden

About Hamden Fest

Since 2019, Hamden Fest has brought thousands of visitors together to experience all things Hamden. Each year, the festival continues to grow, introducing new and exciting features that showcase the best of our community. This year's festival includes the Business & Community Expo, the Hamden Fest Half Marathon & 5K Road Race, Miller Memorial Library events, food trucks, Arts/Craft/Civic Fair, Kids Zone, live concerts, and entertainment throughout the day. Join us for this vibrant celebration that brings together business, arts, culture, and community in one unforgettable event.

ALL EXHIBITORS WILL BE IN A 100' X 80' TENT

Exhibitor Package Includes:

- 10 x 10 space
- Electricity - Limited spaces available
- 8' skirted table
- Exhibitor ID Signage
- 2 folding chairs
- Website link on the Chamber's website
- Business listing in Event page on the Hello Hamden App

Booth payment must be made in full before 5.25.26. Registration Fees are Non-Refundable.
Questions? Call 203.288.6431 or email hcc@hamdenchamber.com

Reserve your space today! Register at hamdenregionalchamber.com or via the form below.

EXPO BOOTH PRICING:

Member Rate: \$395

Non Member Rate: \$495

EXPO PREMIER LOCATION SPONSOR: \$895

- Exhibitor booth at PREMIER location
- Name on print ads, Chamber publications, press releases
- Special signage recognition

EXPO GOLD SPONSOR: \$1,995

- Exhibitor booth at PREMIER location
- LOGO on all promotional advertising (Print, Media, Radio, Chamber publications)
- Special signage recognition

BECOME A MAJOR FESTIVAL SPONSOR

EXPO PRESENTING SPONSOR: \$5,000

- Immediate promotion and press release announcing Expo Title Sponsor
- Double Prime Exhibitor booth
- Special signage recognition at tent entrance

ARTS/CRAFT/CIVIC FESTIVAL PRESENTING SPONSOR: \$5,000

- Immediate promotion and press release announcing Arts/Craft/Civic Festival Title Sponsor
- Logo recognition on all marketing and press materials
- Signage on Bandstand

CONCERT PRESENTING SPONSOR: \$5,000

- Immediate promotion and press release announcing Concert Title Sponsor
- Logo recognition on all marketing and press materials
- Signage on Bandstand
- Prime placement of Hospitality tent for Sponsor

EXPO BOOTH REGISTRATION

Business Name: _____

Exact Wording for Booth Signage: _____

Contact Name: _____

Email: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Type of Business: _____

Need Electricity? _____ Yes: _____ No: _____

Booth Price: _____

Sponsor Level: _____

Payment: (Please circle)

Check Visa M/C AmEx Discover

Name on Card: _____

Card Number: _____

Exp. Date: _____

Signature: _____

Make checks payable to:
Hamden Regional Chamber of Commerce

Mail to: Hamden Regional Chamber of Commerce, 3074 Whitney Avenue, Bldg 1, Hamden, CT 06518 or email hcc@hamdenchamber.com