

# BUSINESS EXPO VENDOR INFORMATION FOR HAMDEN FEST! *Saturday, June 14, 2025*



Thank you for participating in the **20th Annual Business & Community Expo** at **HAMDEN FEST** on **Saturday, June 14, 2025** at Town Center Park. We are excited to continue to partner with the Town of Hamden to present this great community event.

We are pleased to see the enthusiasm about the festival throughout the community and look forward to an anticipated crowd of thousands in attendance. From targeting and generating new business leads to networking, this event is a can't miss for your business. Vendors are also allowed to SELL their products and services. Please keep this in mind as you plan for your show.

We would like to take this opportunity to thank our sponsors who are generously supporting this year's Expo.

**Sponsors to Date:** Quinnipiac University, Tyco Printing, Access Health CT, WOW Radio CT, Area Cooperative Educational Services-ACES, Beecher & Bennett Inc., LeafGuard, Bankwell, The Nest School Early Learning, Crosspoint Federal Credit Union.

**Below is important information pertaining to the Expo**

## **SET UP HOURS:**

Set up will be on Saturday, June 14th, rain or shine, beginning at **8:00a.m.** All booths must be set up by **10:30am** to be ready for the start of the show at **11:00am**. Vendors are not allowed to break

down their booth until completion of the show at **4:00pm**. All participants are required to clear their table areas and take all trash and belongings with them at the end of the event. Nothing should be left behind.

### **EXHIBITOR PARKING:**

All exhibitors must enter the park through the **Hamden Middle School Entrance, 2623 Dixwell Avenue** between the hours of 8:00am – 10:00am. You will be directed to where you can unload your car. After unloading, you **MUST** move your car to the designated parking area. Members of the Hamden CERT team will direct you.

### **Social Media:**

The Chamber is actively using social media as a key tool to promote the show. The Hamden Regional Chamber has a strong presence on both Facebook and Instagram. If you have a Facebook account, please take a moment to "Like" our page. If your business also has a Facebook page, we encourage you to share that you'll be participating in the event and help spread the word by sharing the Chamber's Hamden Fest event page

### **YOUR VENDOR SPACE:**

All Business Expo Exhibitors will be located under one "circus size" tent. Signage as well as an 8 ft. table that will be covered and skirted along with two chairs will be provided. Remember the more interaction you have with the public and the more eye catching you make your space look, will attract more people to stop at your booth. To make this show a valuable experience for the public and to increase your business we encourage all vendors to offer exclusive discounts, coupons that will only be available the day of the show. This will be a great way of tracking business that you received that day.

### **WIRELESS ACCESS:**

There is **NO** wireless access at Town Center Park. You must provide your own **Hot Spot**.

### **DOOR PRIZES:**

If you have a raffle prize, you will be responsible for distributing your own door prizes to winners. Please make sure you bring a container to gather business cards. This will ultimately create a stronger marketing opportunity with the winner to visit your place of business.

### **WEATHER:**

Please note that Hamden Town Center Park is a large open field and can be quite windy. We strongly recommend bringing weights or other stabilizing items to secure your displays and materials to prevent them from being affected by the wind.

Thank you for joining us at the biggest community event in Hamden! We are honored to have you participate in the Business & Community Expo. If you have any questions, please feel free to

contact us at 203-288-6431. See you at the Fest!

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**Click [www.HamdenFest.com](http://www.HamdenFest.com) for a schedule of Fest Activities.**

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**FOLLOW US ON SOCIAL MEDIA AND STAY CONNECTED. YOU CAN ALSO SHARE ANY HAMDEN FEST POST TO LET YOUR FOLLOWERS KNOW THAT YOU WILL BE PARTICIPATING!**

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**Do you need Electricity? Email us [HERE](#)! (You must provide you own 50 ft. extension cord)**

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**[Click HERE to Download Event Flyers](#)**



**SATURDAY JUNE 14, 2025 11 A.M. - 4 P.M.**

The Hamden Regional Chamber of Commerce and the Town of Hamden have partnered to bring you HAMDEN FEST! Come and enjoy one of the BIGGEST events this year that brings ~ businesses, arts, culture & communities TOGETHER!

- 20TH ANNUAL BUSINESS & COMMUNITY EXPO
- ARTS, CRAFT & CIVIC FAIR
- HALF MARATHON & 5K ROAD RACE
- FRIENDS OF THE HAMDEN LIBRARY BOOK SALE
- KIDS ZONE BY HAMDEN YOUTH SERVICES
- SPORTS ZONE BY CFC ARENA
- FOOD TRUCKS AND FOOD & BEVERAGE VENDORS
- MUSIC & ENTERTAINMENT FROM 11AM - 4PM
- COMMUNITY SERVICES

**FREE PARKING & ADMISSION**  
LOCATION: HAMDEN TOWN CENTER PARK  
2761 DIXWELL AVENUE



## HALF MARATHON

BEGINS AT 8:30AM  
5K ROAD RACE BEGINS AT 9:30AM  
REGISTER AT TEAMMOSSMAN.COM

### BAND SPOTLIGHT



THE LIZ MCNICHOLL BAND



SCHOOL OF ROCK MILFORD

### FESTIVAL HOSTS

BRIAN SMITH  
PAM LANDRY  
& THE Z-MAN



FOR MORE INFORMATION &  
SCHEDULE OF EVENTS,  
VISIT  
**HAMDENFEST.COM**



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HAMDEN REGIONAL CHAMBER OF COMMERCE



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