

BUSINESS EXPO VENDOR INFORMATION FOR HAMDEN FEST! Saturday, June 8, 2024



Thank you for participating in the **19th Annual Business & Community Expo** at **HAMDEN FEST** on June 8, 2024 at Town Center Park. We are excited to continue to partner with the Town of Hamden to present this great community event.

We are pleased to see the enthusiasm about the Expo throughout the community and look forward to an anticipated crowd of thousands in attendance. From targeting and generating new business leads to networking, this event is a can't miss for your business. Vendors are also allowed to SELL their products and services. Please keep this in mind as you plan for your show.

We would like to take this opportunity to thank our sponsors who are generously supporting this year's Expo.

Environmental Sponsor: Regional Water Authority

Gold Sponsors: Quinnipiac University, Tyco Printing, M & T Bank and Access Health CT.

Bronze Sponsors: Heart Wellness Group, Beecher & Bennett Inc., Care Partners of Connecticut, Advanced Window Systems, LeafGuard, Bankwell and Crosspoint Federal Credit Union.

Below is important information pertaining to the Expo

Social Media:

The Chamber is utilizing social media as another critical tool to promote the show. The Hamden Regional Chamber has a popular Facebook and Instagram page. If you have a Facebook account, please "Like" us. Also if your business

has a Facebook page, please post that you will be a participating vendor and share the Chamber's Hamden Fest event page.

SET UP HOURS:

Set up will be on Saturday, June 8th, beginning at **8:00a.m.** All booths must be set up by **10:30am** to be ready for the start of the show at **11:00am**. Vendors are not allowed to break down their booth until completion of the show at **4:00pm**. Please be sure to not leave anything behind at your table space.

EXHIBITOR PARKING:

All exhibitors must enter the park through Worth Avenue (At the corner of AAA on Whitney Avenue) between the hours of 8:00am – 10:00am. After 10:00am the gate will be closed and exhibitors must enter at the Hamden Middle School entrance on 2623 Dixwell Avenue. You will be directed to where you can unload your car. After unloading, you must move your car to the designated parking area. Members of the Hamden CERT team will be available to direct you.

YOUR VENDOR SPACE:

All Business Expo Exhibitors will be located under one "circus size" tent. Signage as well as an 8 ft. table that will be covered and skirted along with two chairs will be provided. Remember the more interaction you have with the public and the more eye catching you make your space look, will attract more people to stop at your booth. To make this show a valuable experience for the public and to increase your business we encourage all vendors to offer exclusive discounts, coupons that will only be available the day of the show. This will be a great way of tracking business that you received that day.

WIRELESS ACCESS:

There is **NO** wireless access at Town Center Park. You must provide your own **Hot Spot**.

DOOR PRIZES:

If you have a raffle prize, you will be responsible for distributing your own door prizes to winners. Please make sure you bring a container to gather business cards. This will ultimately create a stronger marketing opportunity with the winner to visit your place of business.

Thank you for joining us at the biggest community event in Hamden! We are honored to have you participate in the Business & Community Expo. If you have any questions, please feel free to contact us at 203-288-6431. See you at the Fest!

Click www.HamdenFest.com for a schedule of Fest Activities.

FOLLOW US ON SOCIAL MEDIA AND STAY CONNECTED. YOU CAN ALSO SHARE ANY HAMDEN FEST POST TO LET YOUR FOLLOWERS KNOW THAT YOU WILL BE PARTICIPATING!



Do you need Electricity? Email us [HERE!](#) (You must provide your own extension cord)

[Click HERE to Download Event Flyers](#)



SATURDAY JUNE 8, 2024 11 A.M. - 4 P.M.

The Hamden Regional Chamber of Commerce and the Town of Hamden have partnered to bring you **HAMDEN FEST!** Come and enjoy one of the **BIGGEST** events this year that brings ~ businesses, arts, culture & communities **TOGETHER!**

- 19TH ANNUAL BUSINESS & COMMUNITY EXPO
- ARTS, CRAFT & CIVIC FAIR
- HALF MARATHON & 5K ROAD RACE
- KIDS BIKE RODEO BY HAMDEN POLICE DEPT.
- KIDS ZONE BY HAMDEN YOUTH SERVICES
- SPORTS ZONE BY CFC ARENA
- FOOD TRUCKS AND FOOD & BEVERAGE VENDORS
- MUSIC & ENTERTAINMENT FROM 11AM - 5PM!
- COMMUNITY SERVICES

FREE PARKING & ADMISSION
LOCATION: HAMDEN TOWN CENTER PARK
2761 DIXWELL AVENUE



 **HALF MARATHON**
BEGINS AT 9AM
5K ROAD RACE BEGINS AT 9:30AM
REGISTER AT TEAMMOSSMAN.COM

BAND SPOTLIGHT



FOR MORE INFORMATION & SCHEDULE OF EVENTS, VISIT HAMDENFEST.COM



THANK YOU TO OUR SPONSORS



ADVANCED WINDOW SYSTEMS | BANKWELL | BEECHER & BENNETT, INC. | CARE PARTNERS OF CONNECTICUT | CROSSPOINT FEDERAL CREDIT UNION | HEART WELLNESS GROUP | LEAFGUARD

Hamden Regional Chamber of Commerce | 3074 Whitney Avenue Building 1 | Hamden, CT 06518 US

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