

WELCOME TO HAMDEN FEST 2024!



Spark local interest in your business by exhibiting at the 19th ANNUAL BUSINESS & COMMUNITY EXPO!

Local business is built on establishing long term relationships. It's important to continue to get your products and services in front of the community and new customers. We can help with that by giving you a bigger audience and increase your business visibility by thousands. That's why we created Hamden Fest ... an event where the whole community and beyond comes together!

WHY EXHIBIT?

- **Value:** Your most cost-effective way to connect
- **Reach:** Network & reach new customers at one of the biggest community events in Town
- **Proven:** 100+ exhibitors
- **Visibility:** Meet community, professionals and exhibitors

WHEN: SATURDAY, June 8, 2024 • 11AM - 4PM

RAIN DATE: SUNDAY, JUNE 9, 2024

WHERE: HAMDEN TOWN CENTER PARK

2761 DIXWELL AVENUE, HAMDEN



ABOUT HAMDEN FEST

The Hamden Fest will kick off on Saturday, June 8th with an extravaganza of events and activities in Town Center Park. The Hamden Regional Chamber of Commerce in partnership with the Town of Hamden, presents this exciting event which will include: 19th Annual Business & Community Expo; Hamden Half Marathon & 5K Road Race; Hamden Library Book Sale; Food Trucks and food vendors; Arts, Crafts & Civic Fair; Kids' Zone by Hamden Youth Service Bureau, Concerts and Entertainment. Come enjoy this lively festival that will bring together businesses, arts, culture and community.

ALL EXHIBITORS WILL BE IN A 100' X 80' TENT

Exhibitor package includes:

- 10' x 10' space
- Electricity - Limited spaces available
- 8' skirted table
- Exhibitor ID Signage
- 2 folding chairs
- Listing in show program
- Website link on the Chamber website

Booth payment must be made in full before 5/24/2024. Registration Fees are **Non-Refundable.**

Questions? 203.288.6431 or hcc@hamdenchamber.com

Reserve your space today. Register at hamdenregionalchamber.com or via the form below.

EXPO BOOTH PRICING

Member Rate \$395

Non Member Rate \$495

EXPO PREMIER LOCATION SPONSOR \$895

- Exhibit booth at PREMIER location
- Name on print ads, Chamber publications, press releases
- Special signage recognition

EXPO GOLD SPONSOR \$1,995

- Exhibit booth at PREMIER location
- Logo on all promotional advertising (Print, Media, Radio, Chamber publications, Press releases)
- Special signage recognition

BECOME A MAJOR FESTIVAL SPONSOR

EXPO PRESENTING SPONSOR - \$5,000

- Immediate promotion and press release announcing Expo Title Sponsor
- Double Prime Exhibitor booth
- Special signage recognition at tent entrance

ARTS & CRAFTS PRESENTING SPONSOR - \$5,000

- Immediate promotion and press release announcing Arts & Craft Title Sponsor
- Logo recognition on all marketing and press materials
- Signage on Bandstand

CONCERT PRESENTING SPONSOR - \$5,000

- Immediate promotion and press release announcing Concert Title Sponsor
- Signage on Bandstand
- Logo recognition on all marketing and press materials
- Prime placement of Hospitality Tent for Sponsor

EXPO BOOTH REGISTRATION

Business Name _____

Exact Wording for Booth Signage _____

Contact _____

Email _____

Phone _____

Address _____

City _____ State _____ Zip _____

Website _____

Type of Business _____

Need Electricity? Yes No

Booth Price _____

Sponsor Level _____

Payment

Check Visa MC AmEx Discover

Name on Card _____

CC# _____

Exp. Date _____

Signature _____

Make check payable to

Hamden Regional Chamber of Commerce