

HAMDEN REGIONAL CHAMBER OF COMMERCE
Y O U R C O M M U N I T Y -



WELCOME TO HAMDEN FEST 2021!

Spark local interest in your business by exhibiting at the 16th ANNUAL BUSINESS & COMMUNITY EXPO!

Local business is built on establishing long term relationships; especially now, it's important to continue to get your products and services in front of the community and new customers. We can help with that by giving you a bigger audience and increase your business visibility by thousands. That's why we created Hamden Fest ... an event where the whole community and beyond comes together!

WHY EXHIBIT?

- **Value:** Your most cost-effective way to connect
- **Reach:** Safely network & reach new customers at one of the biggest open-air community events in Town
- **Proven:** 100+ exhibitors
- **Visibility:** Meet community, professionals and exhibitors

WHEN: SATURDAY, SEPT. 18, 2021 • 11AM - 4PM
RAIN DATE: SUNDAY, SEPT. 19 2021

WHERE: HAMDEN TOWN CENTER PARK
2761 DIXWELL AVENUE, HAMDEN

Reserve your space today, and hear this tomorrow:

“I found your business
at the Expo!”

Visit www.hamdenregionalchamber.com

Fill out the form on the back or call **203.288.6431** to reserve your spot now.

ALL EXHIBITORS WILL BE IN A 130' X 80' TENT

Exhibitor package includes:

- 10' x 10' space
- Electricity - Limited spaces available
- 8' skirted table
- Exhibitor ID Signage
- 2 folding chairs
- Listing in show program
- Website link on the Chamber website

Booth payment must be made in full before 9/13/21. Registration Fees are **Non-Refundable.** All CDC guidelines, including safety measures and proper distancing will be adhered to.

Questions? 203.288.6431 or hcc@hamdenchamber.com

Reserve your space today. Register at hamdenregionalchamber.com or via this form.

PRESENTING SPONSOR \$5,000

ONLY 1 Business Opportunity!

- Immediate promotion and press release announcing Expo Title Sponsor
- Double Prime Exhibitor booth
- Special signage recognition at tent entrance

GOLD SPONSOR \$1,995

- Exhibit booth at PREMIER location
- Logo on all promotional advertising (Print, Media, Radio, Chamber publications, Press releases)
- Special signage recognition

PREMIER LOCATION SPONSOR \$895

- Exhibit booth at PREMIER location
- Name on print ads, Chamber publications, press releases
- Special signage recognition

BOOTH PRICING

Member Rate **\$395.00**

Non Member Rate **\$495.00**

REGISTRATION

Business Name _____

Exact Wording for Booth Signage _____

Contact _____

Email _____

Phone _____

Address _____

City _____ State _____ Zip _____

Website _____

Type of Business _____

Need Electricity? ☐ Yes ☐ No

Booth Price _____

Sponsor Level _____

Payment

☐ Check ☐ Visa ☐ MC ☐ AmEx ☐ Discover

Name on Card _____

CC# _____

Exp. Date _____

Signature _____

Make check payable to

Hamden Regional Chamber of Commerce

Mail to: Hamden Regional Chamber of Commerce, 3074 Whitney Ave, Building 1, Hamden, CT 06518, Or fax to: 203.288.4499

ABOUT HAMDEN FEST

The Hamden Fest will kick off on Saturday, September 18th with an extravaganza of events and activities in Town Center Park. The Hamden Regional Chamber of Commerce has partnered with the Town of Hamden to present this exciting event which will include: 16th Annual Business & Community Expo; Hamden Road Race 5K and Kids' Fun Run; Hamden Library Book Sale; Food Trucks and food vendors; Arts, Crafts & Civic Fair; Kids' Zone by Hamden Youth Service Bureau, Concerts and Entertainment. Come enjoy this lively festival that will bring together businesses, arts, culture and community.