



present:
Business Talk with the Vinnie Penn Project

Hamden Chamber's Business Talk

Exclusive Program for Hamden Chamber Members

The Vinnie Penn Project on AM960 WELI

Can now be heard on your FM dial! Tune in to FM96.9

- Every Wednesday from 8:00am-8:30am
- Half hour on-air call-in interview with Vinnie Penn during broadcast
- 30 second business promotional commercials Monday – Saturday
- Live reads from Vinnie Penn during week
- Only one industry per month. First come first serve



Station Call Letters: WELI

Dial Position: 960 AM

Power: Day: 5,000 Watts / Night: 5,000 Watts

Prime Coverage Area: Greater New Haven County

Secondary Coverage Area: Bridgeport & Hartford Counties

Target Demographics: Adults 25-54, Adults 35-64, Adults 50+

Format: News / Talk

Website Address: www.960weli.com

6am-10am – The Vinnie Penn Project

Weekend / Specialty Shows:

Yale Football, NY Yankees, High School Sports with “The Coach” George DeMaio, Coast to Coast, Saturday Morning Sports Show with The Coach, weekend editions, and so much more!

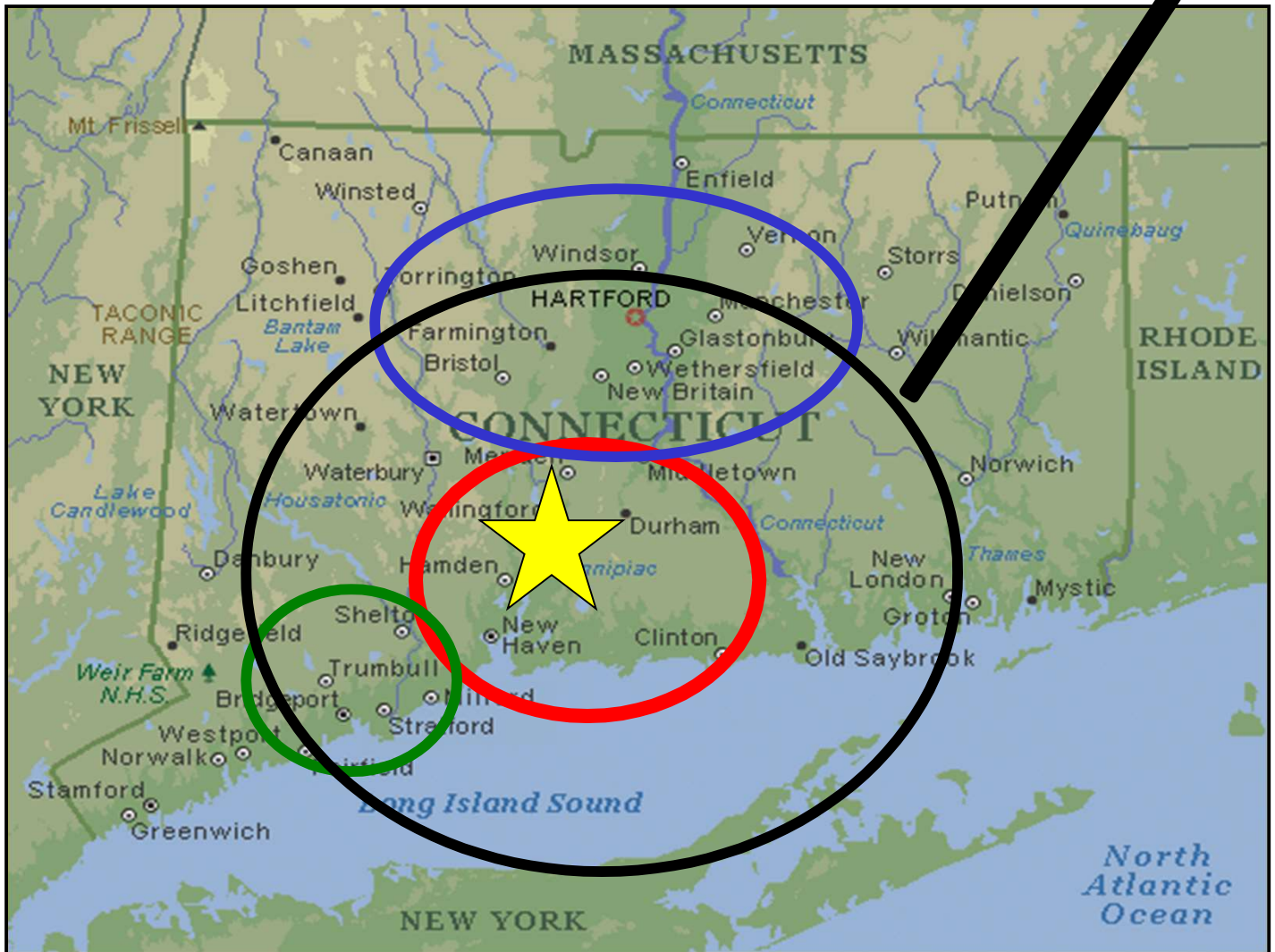


For more information on pricing and to schedule your interview, call the Hamden Regional Chamber Office at 203.288.6431 or email hcc@hamdenchamber.com.

Questions regarding additional advertising:

Contact: Ross Cooper 495 Benham Street, Hamden, Connecticut 06514

rosscooper@iheartmedia.com P 203-230-5257 F 203-281-2795



= WELI Studios/Tower Location – Hamden CT
Physical Address: 495 Benham Street Hamden, CT, 06514

960 WELI has great coverage in the **New Haven Metro**, **Bridgeport Metro** and the **Hartford Metro**.

Ross Cooper 203-230-5257
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