

Advertiser: Holiday Shop & Support Local Campaign

Length: :60

Start Date: 11/23/17

End Date: 12/13/17



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6-10a	1	1	1	1	1	1	1
10-3p	1	1	1	1	1	1	1
3-7p	1	1	1	1	1	1	1
6a-6p	1	1	1	1	1	1	1
12-3p	1	1	1	1	1	1	1
3-6p	1	1	1	1	1	1	1

Each recorded :60 commercial will have an open and close totaling :30 which will talk about Shop local. The remaining time will be divided between 2 non-competitive business. Each business will have a 15 seconds to promote their business.

120 :60 commercials in equal rotation of all participants to air over 20 day
 Investment: \$100 per participant

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations

Client Signature

Station Rep Signature



November 23 – December 13, 2017

- AM1220 WQUN will provide 3 Live mentions per day promoting your business as a “Holiday Shop & Support Local” community Partner
- AM1220 WQUN will provide 3 Live mentions on-air mentions per day encouraging our listener to visit each Light up the community for a cause location
- AM1220 WQUN will provide 20 recorded promotional commercials to air 11/27-12/13 to support “Holiday Shop & Support Local”
- AM1220 WQUN will provide 20 recorded promotional commercials to air 11/27-12/13 to support Light up the community for a Cause