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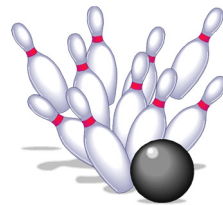
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August 2017 Business Exchange

Business Profile: Clifford Beers and its New Marne Street Clinic in Hamden Now Serving Children with Special Needs

As the healthcare landscape shifts and twists, so must health care providers adapt -- including nonprofit community-based providers like Clifford Beers Clinic.

That's nothing new for CBC, a child and family behavioral health agency. Based in New Haven with locations throughout the Greater New Haven area and now here in Hamden, even after a century of service the agency remains committed foremost to meeting the needs of the people it serves.

According to CBC CEO Dr. Alice M. Forrester, the Clifford Beers move into Hamden to serve children and families with special needs is an example of that commitment.

"We've been around since 1913," says Dr. Forrester, "and during that time we've never told families what they need. Instead, we've always kept an ear to the ground and then responded in thoughtful and clinically relevant ways." That's what led to CBC opening its latest facility at 41 Marne Street in Hamden and dedicating that space to serving children -- and their families -- who have autism or similar special needs.

"The outcry for this is tremendous," says Dr. Forrester. "There just aren't enough resources for families with these beautiful special needs children. The conditions come with a lot of complexity, and parents are at their wits end trying to figure out how to connect to providers and

services that can help them and their kids.

"Of course, we provide diagnostic services, but so do a lot of other agencies. The thing we're doing that's a bit different is offering families a response. We're there after a diagnosis with services to help a family deal with the challenges that come with a diagnosis. It's holistic and whole-istic."

The care to be offered at the Marne St. Clinic is truly family-centric. For example, siblings are often left out of the treatment equation, so to address this Clifford Beers offers social support groups for siblings. Similarly, parent support groups are available. For the affected child, behavioral health care is certainly a key component (individual, family and group therapy), and speech and physical therapy are available as is care coordination to help the family secure what its needs (e.g., a school IEP, legal help).

On a community note, Dr. Forrester says, "We're really thrilled to be more present in the Hamden community and look forward to the partnerships that await us there."

For more information on the Marne St. Clinic (located just 4 blocks south of the Dixwell Avenue Home Depot), visit www.cliffordbeers.org or call 203 772-1270



ABOUT CLIFFORD BEERS CLINIC:

Clifford Beers Clinic is a children's behavioral health agency that emphasizes a "whole-istic" and whole-family approach to treatment; that is, CBC provides care for all facets of an individual (physical health, mental health and social wellness) while doing so within the context of the whole family. The agency is fully committed to making care as convenient as possible and often consolidates services in one space (like the Marne St. Clinic) or extends every effort to be available in the community (e.g., a family's home, a school, a pediatrician's office, or a community center). The mission of the agency is to provide integrated services addressing mental, physical, and social determinants in order to improve health, resiliency and quality of life for children, families and communities.



Welcome New Members

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Category: Liquor Store

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Category: Bank

July 2017 Summer Business In the Afternoon Benchmark Senior Living at Hamden



CBN2 & CBN1 Groups Summer Networking



7th Annual Hamden Restaurant Week begins on September 11th

Please join us for another Un-Fork-Getable Restaurant Week from Monday, September 11th through Saturday, the 16th presented by Bankwell. For the seventh year, Hamden Restaurant Week is committed to introduce an appetizing local dining experience to all who live, work and visit Hamden. Hamden is known for its distinct and diverse eateries and we are proud to bring people from the surrounding communities to experience Hamden's best. We hope that you will take advantage of this week and support this community wide event. For all our local businesses, this is a perfect opportunity to take a client for lunch and dinner.

New pricing structure will take place this year! Participating restaurants will offer either a Buy –One-Get-One option or a three course prix fixe menu. Lunch menus will now be offered at a range between \$9.00 and \$15 and dinner menus ranging between \$20.00 and \$35.00. "Like" our Facebook page to stay informed on what each restaurant will offer and to see their menu choices...search for Hamden Restaurant Week and help us spread the word. You can also

visit
www.iloverestaurantweek.com to see the full listing of participants and their offering.



Commercial Lender & Vice President Greg Pignataro and Vice President & Branch Manager Leila Votto from Bankwell our Presenting Sponsor

Participating Restaurants to date: Additional restaurants will be added. Stay tuned to check out the growing list on www.iloverestaurantweek.com

- Aunt Chilada's
- Café Amici
- B&D Deli Works



- Eli's on Whitney
- Freskos
- Ristorante Luce
- Ixtapa Grille
- Mickey's Restaurant
- Side Street Grille
- The Soup Girl
- The Playwright Irish Pub & Grill

DON'T MISS BUSINESS AFTER HOURS ON 9/7 Join us for one of the most popular Business After Hours at **Hindinger Farm** on Thursday, September 7th from 5-7pm. Each year the Hindinger family host and welcomes members to enjoy the beautiful scenery outside while sampling participating restaurants unique cuisine.

Chamber News & Upcoming Events

JOIN OUR TEAM!!!! The Chamber has two open positions for a **Membership Development Coordinator** and a **Communications Coordinator**.

Both positions are part-time (20 hours). If you know of anyone who is interested in learning more about these dynamic jobs, loves flexibility and believes in the core of what the Chamber can do for their business, please have them email me for more information, details and job descriptions at ndudchik@hamdenchamber.com

The CURVE Young Professional Group presents **BARK, BUSINESS & BONES** TAILgating Networking event to benefit local animal shelters will take place on Sunday, **September 10th** at

the Hamden Dog Park on Waite Street from 1:00-3:00pm. Four legged friends are encouraged by not required. Join us for a fun afternoon making new

connections for each other and our pets while supporting local shelters. For more information and/or how to volunteer contact Renee Sajda at (203) 672-6701 or Vicki

Gelpke at (203) 867-4030. Stay connected to upcoming CURVE events on their Facebook page.

Our Spooktacular Halloween Bash is back by popular demand on **Friday, October 13th** at the Farms Country Club and we are

joining up with our friends at Midstate Chamber for a fun night of networking but honestly...we only want to see who's dressed up as who! Stay tuned for more information.



Chamber Choice Awards Each year the Chamber celebrates the accomplishments of outstanding businesses and citizen. Save the date for the 21st Annual Chamber Choice Awards on Thursday, November 11th at Cascade. Please see the enclosed flyer for the Nomination Form and criteria. Completed forms must be received by mail or email by August 25th.



The Side Bar by Joseph McDonagh - #lefthandersday

Sunday, August 13, is International Lefthanders Day, and I think we've earned our own day. Consider for a moment how left-handed people have been treated, through the centuries. Let's start with the very words, "left" and "right." Right, of course, can also mean "correct." This is perhaps even more true in other languages. In French, your choices are *gauche* (a word that English has borrowed, to mean inept or awkward) or *droite* (borrowed again for our word adroit, the opposite of course of gauche). Latin? Either *sinister* or *dextera*; which would you choose? In Turkish, *solak* also means obstinate. Portuguese does it one better; *canhoto* means clumsy, but *Canhoto* is also another name for the Devil. In fact, the origins of our word "left" are from the Anglo-Saxon *lyft*, meaning weak or broken.

David Wolman, in his book *A Left Hand Turn Around the World*, writes, "In the Western world, left-handedness has long been associated with the worst of the worst...The Scots say a person with terrible luck must have been baptized by a left-handed priest." In the "Apostles Creed," which Catholics recite every

Sunday, we say that Jesus "ascended into heaven, and is seated at the right hand of God the Father Almighty." That is the seat of honor. Though it isn't suggested that the left side is bad, no one ever appears to be seated there.

Only about 12% of the population is left-handed, though if you travel to foreign countries, particularly the second or third world, you might begin to think that it's far less common than that. In Arab or Turkish countries, if sharing bread or soup, don't reach for a piece of bread with anything but your right hand. In Korea, when pouring *soju* (a Korean kind of vodka), you must pour with your right hand, using your left only to steady the right. And a left-handed compliment isn't.

So, why are left-handed people called southpaws? It all has to do with baseball. Back in the day, all baseball games were played in the afternoon. To ensure that the batter wasn't facing the setting sun, a clear safety hazard when waiting for a 90-mile-per-hour pitch, home plate was always located in the western corner of the park. If you're standing on the pitcher's mound,

facing west, your left hand is pointed south. It's also said that left-handed pitchers have a psychological advantage over right-handed hitters, because their baseball caps are a bit askew. When you put your cap on with a different hand, the hat will tilt, not by any significant measure, but it will tilt a bit to one side. When staring at the left-handed pitcher, the right-handed batter sees someone that's, well, a little off-center.

"A little off-center"? That's one myth about lefthanded people. We (yes, I am one), according to a 2013 Yale University study, are more likely to be schizophrenic or bipolar. A 1903 study by Cesare Lombroso (quoted in an article by Maria Konnikova in *The New Yorker*) reported, "What is sure is that criminals are more often lefthanded than honest men, and lunatics..." Well, you get the idea.

But we are also reputed to be more creative: Both Michelangelo and Leonardo DaVinci were lefthanded. So I say, choose your ill-informed stereotype. I'll hang my hat on creativity...and I'm sure our Chamber President will too.



Member & Community News:

Greater New Haven Cat Project:

Join the Greater New Haven Cat Project at the Foxon Firehouse for our annual Coffee and Cats event on Sunday September 24th from 11:30am-2:30pm. Special Guests Donna Velardi and Richard P Jackson will be speaking about



animal communication, crystals, and spiritual healing to help people live in harmony with their pets. They will also be available to answer any questions you may have about these topics. Accompanying the speakers will be coffee, brunch, and activities, including raffle baskets and a trivia contest. Tickets are \$20 and can be purchased in advance from

volunteers, or at the door. Email gnhcp1@gnhcp.org or call (203) 782-CATS for more information.

proceeds go directly to the Museum.

D'Camm Ltd. D'Camm Limited is back where it all

began! Congratulations to Donald Camerato on his beautiful new store location at 2323 Whitney Avenue behind Mickey's Restaurant. Did you know that Don was the creator of the original Whitney Center complex at the corner of Whitney & Dixwell and was

instrumental in many of the initial corporations located there?...Now he's back home where it all started still bringing impeccable customer service and style. Stop by for a visit.



Hamden Farmer's Market Did you know the date and time has changed this year? Hamden's Farmers Market is each and every Thursday

from 4:00pm to 7:30 pm in the Miller Memorial Library parking lot until October 5th. Stop by after work and stock up for the weekend with the freshest, local produce. Support Local...Buy Local.



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Tune in every Friday morning at 8:30am to hear from your fellow Chamber Members.